



FRANK RODRIGUEZ

MUDSHOCK

mudshock.com
hello@mudshock.com
407.952.5115

Hi, I'm Frank. I'm a UI designer/Illustrator residing in Orlando, FL who enjoys doodling, playing guitar, exploring other cities and composing music in my spare time. I'd like to say I'm a pretty easy going guy who strives to constantly learn and participate in creating great design.

WORK EXPERIENCE

Purple, Rock, Scissors

Visual Designer, Illustrator

A main responsibility of my job is to set design standards/maintain voice for our internal visual brands and working with a team on a few select client projects. All of these projects involve UI, web layouts, emails and illustration. Some of our internal branding projects are Gifn, Profit and our sister brand Prpl Labs. Client projects I've worked on include Nasa, Facebook (Parse), LinkedIn and Bryan Johnson / OS Fund.

Edu(k)ate

Lead Designer, Illustrator

Edu(k)ate is a online based app that works with fortune 500 companies to helps to educate its' employees about their financial wellbeing and benefits. I guided the team with brand direction in a digital setting. During the initial phases I set the design/brand standards, creating icons and illustrations. I also worked closely with the development team for UX/UI for the main marketing page, backend user dashboard system.

Progressive Communications Int'l

Senior Designer, illustrator

During my time at Progressive I worked on both web and print projects including branding, magazine layout, email layouts/coding, web banners and other online marketing material. With each project I was able to utilize a different skill-set whether it be illustration, UI or a marketing ad. I worked both with a team during and independently and often had to adapt quickly to find design solutions that worked within a set of tight constraints from the client and in a fast timeframe.

Anson • Stoner

Freelance Designer

At Anson Stoner I helped design and prepare jobs for print and web such as posters, web marketing, outdoor billboards, ads, business cards and illustrations for the agency. I worked closely with the Creative Director and Art Director and collaboratively came up with ideas and solutions. Although there were tight deadlines, a big part of my job was to not let that compromise the design/final execution.



FRANK RODRIGUEZ

MUDSHOCK

mudshock.com
hello@mudshock.com
407.952.5115

EDUCATION

Valencia College

Associate of Science (A.S.)

Graphic Design

University of Puerto Rico

Bachelor in Arts (B.A.)

Graphic Arts

SKILLS

- Adobe Creative Suite
- Bohemian Coding - Sketch 3
- Email coding - Basic HTML/CSS
- Proficient in English and Spanish
- Wireframing and prototypes
- User-focused Design
- Responsive Design
- Web Standards